



INNOVATE PASADENA

JOIN THE INNOVATION MOVEMENT.

Innovate Pasadena is a volunteer-run organization committed to advancing Greater Pasadena as a center for technology and design innovation by supporting collaboration across and within business, academia and the broader community. Our goal is to attract people, companies and capital to our region.

THE INNOVATE PASADENA HISTORY

Pasadena as a tech and design hub has been a well-kept secret and we want to change that. In June 2013, Innovate Pasadena celebrated a fantastic launch attracting over 600 entrepreneurs, engineers, venture capitalists, educators, designers, students, CEOs and actual rocket scientists—all with a shared goal and interest in growing our innovation community.

Just the Facts

Pasadena's strengths as a tech and design hub can be found in our stats:

- Pasadena has best-in-class institutions like Caltech, JPL and Art Center.
- Pasadena receives more federal R & D funding than any other U.S. innovation hub... almost \$2B annually.
- Nearly 1 in 6 jobs in Pasadena are in creative or professional fields—besting San Jose, Seattle, Austin and Portland. 17% of Pasadena's workforce is in a technical or scientific field.
- Pasadena's educational institutions have produced one of the highest concentrations of Nobel Laureates in the world—some 31 to date.
- Pasadena is home to 3 of the world's top 15 engineering and design firms.
- Bill Gross started Idealab in 1996 to create and operate pioneering technology companies. Since then, Idealab has created more than 150 companies, including CitySearch, eToys, Overture Services, Picasa, Evolution Robotics, UberMedia and New Matter.



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OUR IMPACT

A range of businesses are thriving in Pasadena—software development, aerospace, biotech, video games, healthcare, clean tech, engineering, and more. Innovate Pasadena has played an important role in fostering collaboration and engagement with its innovation assets, companies, talent and community.



Since its launch, Innovate Pasadena has:

- Created and curated a content-rich website and newsletter
- Supported over 300 events including talks, meet-ups, tech crawls, hackathons, open houses, seminars, workshops, and more
- Connected over 15,000 people and showcased the technology, invention, and entrepreneurial spirit that is helping to define Pasadena as the epicenter of innovation in the San Gabriel Valley
- Established innovative programming, including a new panel/networking event in collaboration with Caltech
- Assisted with the attraction of Cross Campus, a leading co-working space to downtown Pasadena.

WANT TO KNOW MORE?

Sign up for the monthly Innovate Pasadena newsletter here: <http://goo.gl/3Vp7YA>, follow @InnovatPasadena on Twitter, or send a note to hello@innovatepasadena.org.